



# business recycling solutions

Recycling – Good for Your Business, Good for the Environment

A Publication of the Sunnyvale Commercial Recycling Program

## Local Focus Sunnyvale Businesses Win WRAP Awards

Three businesses in Sunnyvale, Hewlett-Packard, Juniper Networks and Safeway, have received a 2005 award from the State of California's Waste Reduction Awards Program (WRAP).

### Juniper Networks

Sunnyvale-based **Juniper Networks** ([www.juniper.net](http://www.juniper.net)), which offers networking and security products, successfully reduced its impact on the local environment by diverting over 250 tons of materials from the landfill. Juniper's recycling program includes: wood, cardboard, paper, cans & bottles, batteries, electronic waste, metal, and fluorescent lamps. Through its aggressive recycling efforts, Juniper Networks realized a savings of over \$33,000 in 2004. These savings help fund ongoing recycling efforts.

For more information about Juniper Network's recycling program, please

contact Erica Chew, National Accounts Manager at FRG Waste Resources Inc., at (877) 374-9278 toll-free or email [Erica@frgwaste.com](mailto:Erica@frgwaste.com).

Stay tuned for highlights on Hewlett-Packard's and Safeway's recycling programs in the next edition. The next WRAP cycle begins April 1, 2006 with applications due on June 30, 2006. Visit [www.ciwmb.ca.gov/WRAP](http://www.ciwmb.ca.gov/WRAP) for details.



*Barbara Rigdon, Facility Operations Manager for Juniper Networks, and Ramon Prado, Shipping and Receiving Supervisor, of Juniper Networks helped the company realize an estimated savings of \$15,000 annually by instituting a program to reuse wooden boxes that the company receives to ship back out its products.*

## UPCOMING EVENTS



### Business Hazardous Waste Drop-off Events

**February 17**  
**March 17**  
**April 14**

Qualifying businesses may participate by appointment only.  
(408) 299-7300  
[www.hhw.org](http://www.hhw.org)

### Santa Clara County Green Business Conference

**March 17**  
**8 a.m. – 11:30 a.m.**

Sunnyvale Community Center  
See the enclosed registration form or visit <http://greenbiz.sccgov.org> for more information.

### Celebrate Earth Day!

**April 22**

Visit [www.earthday.org](http://www.earthday.org) for more information.

## Towards Sustainability Local Organizations (Part I)

There are several local organizations available to help Sunnyvale business move towards sustainability – a balance of financial prosperity with social responsibility and environmental stewardship. The next two editions of Business Recycling Solutions will highlight some of these groups.

### Business and Sustainability Group

The Palo Alto-based **Business and Sustainability Group** (BSG) works to shift the current economic

paradigm from one focused on short-term rewards for a limited group of stakeholders to one focused on the long-term well-being of the planet. BSG focuses on educating businesses, governments, and non-profits about how incorporating sustainability principles into strategic decisions can catalyze innovation, new market opportunities, and tangible bottom-line success.

Since 2001, BSG has focused on highlighting leading edge sustainable management practices by offering world-class, inspirational programs, including:

- sustainability breakfast speakers
- on-site presentations
- sustainability tours
- workshops and conferences

To learn how BSG can help your organization understand and incorporate sustainability into its operations, or to learn about volunteer opportunities, please visit [www.globalcommunity.org/business](http://www.globalcommunity.org/business), email [bsg@globalcommunity.org](mailto:bsg@globalcommunity.org), or call (650) 328-7756.

It's good to recycle your junk mail



It's even better to stop getting it.

To get the junk mail out of your life, visit  
StopJunkMail.org or call 1-800-533-8414

Bay Area Junk Mail Reduction Campaign  
A partnership of 110 Bay Area Cities & Counties

Business Recycling Solutions  
is available online at  
[www.sunnyvalerecycles.org](http://www.sunnyvalerecycles.org)

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Product and company listings should  
not be construed as an endorsement  
by the City of Sunnyvale.

Please send all comments and  
questions to:

Commercial Recycling Program  
P.O. Box 3707  
Sunnyvale, CA 94088-3707  
(408) 730-7484, TDD (408) 730-7501.

Or email:  
[jbenabente@ci.sunnyvale.ca.us](mailto:jbenabente@ci.sunnyvale.ca.us)

Your Inquiries

**Q** Is there new California  
legislation which will ban  
all businesses from disposing of  
fluorescent bulbs, batteries and  
electronic devices in the garbage?

**A** In short, yes. California's  
Universal Waste Rules, effective  
since February 8, 2002, permitted  
specific waste generators (such  
as households and businesses  
generating small quantities) to  
send certain hazardous wastes  
to the landfill rather than requiring  
that they be recycled or handled  
by a hazardous waste hauler. This  
disposal allowance will expire as of  
February 9, 2006.

Although businesses using best  
management practices may already  
be recycling hazardous wastes which  
were initially exempted, as

of Feb. 9, 2006, no amount of any  
of the following items can be legally  
disposed of in the garbage:

- Fluorescent, high intensity  
discharge, neon, mercury vapor,  
high pressure sodium and metal  
halide lamps
- Batteries (all types)



- Consumer electronic devices  
powered by electricity or battery  
with a printed circuit board  
(e.g. computers, printers, VCRs,  
stereos, copiers, cell phones)

Businesses will find a list of  
recycling companies for fluorescent  
bulbs, batteries, electronics and  
many more items at [www.sunny-  
valerecycles.org](http://www.sunny-valerecycles.org) (click on "Recycling  
Resources"). For additional informa-  
tion, please visit the Department of  
Toxic Substances Control's Universal  
Waste website at [www.dtsc.ca.gov/  
HazardousWaste/UniversalWaste](http://www.dtsc.ca.gov/HazardousWaste/UniversalWaste),  
email [uwaste@dtsc.ca.gov](mailto:uwaste@dtsc.ca.gov) or call  
(800) 728-6942 toll-free.

Send your questions to  
[jbenabente@ci.sunnyvale.ca.us](mailto:jbenabente@ci.sunnyvale.ca.us).

Printed on 100% Recycled Content Paper, 50% Post Consumer Waste, with Soy-based Ink.

Sunnyvale Businesses Win WRAP Awards  
Local Sustainability Organizations  
Reduce Your Junk Mail  
Expired Exemptions for Hazardous Wastes

Inside

PRSRT STD  
US Postage  
PAID  
Sunnyvale, CA  
Permit No 112



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P.O. Box 3707  
Sunnyvale, CA 94088-3707